

# Curriculum Overview

Subject: Business  
Year Group: 10



Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for students to explore core concepts through the lens of an entrepreneur setting up a business.

TERM 1	TERM 2	TERM 3
<p><b>KNOWLEDGE/SKILLS</b></p> <ul style="list-style-type: none"> <li>● Topic 1.1 Enterprise and entrepreneurship – Students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship.</li> <li>● Topic 1.2 Spotting a business opportunity – Students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.</li> </ul>	<p><b>KNOWLEDGE/SKILLS</b></p> <ul style="list-style-type: none"> <li>● Topic 1.3 Putting a business idea into practice – This topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.</li> <li>● Topic 1.4 Making the business effective – Students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.</li> </ul>	<p><b>KNOWLEDGE/SKILLS</b></p> <ul style="list-style-type: none"> <li>● Topic 1.5 Understanding external influences on business – Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.</li> </ul>
<p><b>KEY ASSESSMENTS</b></p> <p>Half term 1: Enterprise and entrepreneurship</p> <p>Half term 2: Spotting a business opportunity</p>	<p><b>KEY ASSESSMENTS</b></p> <p>Half term 1: Putting a business idea into practice</p> <p>Half term 2: Making the business effective</p>	<p><b>KEY ASSESSMENTS</b></p> <p>Half term 1: Understanding external influences</p> <p>Half term 2: Revision and Recap of Knowledge</p>

Extended reading suggestions and external resources:

BBC Bitesize GCSE Business Edexcel 9-1 <https://www.bbc.co.uk/bitesize/examspecs/z98snbk>

Please also watch or read the news daily.

Podcasts - <https://www.podbean.com/podcast-detail/tiept-88a47/Revise---GCSE-Business-Studies-Revision-Podcast>