

Curriculum Overview

Subject: Business Studies

Year Group: Year 13

CURRICULUM INTENT: The intent of the BTEC Business Studies curriculum, as outlined by Pearson, is to equip students with a comprehensive understanding of the dynamic business environment while fostering essential skills that will enable them to flourish academically and professionally. This curriculum is designed to stimulate critical thinking, creativity, and problem-solving abilities, empowering students to analyse real-world business scenarios effectively.

Through a blend of theoretical knowledge and practical application, students will develop competencies in areas such as marketing, finance, and human resources. Emphasis will be placed on team collaboration and communication, ensuring learners can work effectively in diverse settings. The assessment methods incorporated into the programme are tailored to encourage independent learning and self-reflection, ultimately driving students towards the achievement of their best possible results. By cultivating entrepreneurial skills and an awareness of ethical business practices, we aim to prepare students for successful careers in an increasingly globalised economy.

| TERM 1 | TERM 2 | TERM 3 |
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| KNOWLEDGE/SKILLS Half term 1&2: Unit 27 (KLI) This unit nurtures vital competencies such as self-management, teamwork, and communication through practical work experience, enhancing employability and preparing students for diverse business careers. <i>Unit 3 (LMR) – resit students</i> <i>This unit develops essential skills in personal financial management, business accounting, and analysis, fostering financial literacy crucial for both personal and professional success.</i> | KNOWLEDGE/SKILLS Half term 1&2: Unit 3 (LMR) – resit students This unit develops essential skills in personal financial management, business accounting, and analysis, fostering financial literacy crucial for both personal and professional success. Unit 27 (KLI) This unit nurtures vital competencies such as self-management, teamwork, and communication through practical work experience, enhancing employability and preparing students for diverse business careers. | KNOWLEDGE/SKILLS Half term 1&2: Completing tasks and resits of previous exam units. |

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| <p>KEY ASSESSMENTS</p> <p>Half term 1:</p> <p>Half term 2:</p> <p>Unit 3 – Sample assessments will be provided, by Pearson, in order to prepare learners for the Unit 3 in May. Our centre will use these sample assessments to form a mock exam for students.</p> | <p>KEY ASSESSMENTS</p> <p>Half term 1:</p> <p>Unit 3 – external exam set by Pearson. 2 hours in length, with the maximum amount of marks to achieve being 80. Section A contains questions on the personal finance unit content and approximately one-third of the marks and section B contains questions on the business finance unit content and approximately two-thirds of the marks.</p> <p>Half term 2:</p> | <p>KEY ASSESSMENTS</p> <p>Half term 1:</p> <p>Half term 2:</p> |
| <p>Extended reading suggestions and external resources:</p> <p>For further enrichment, consider the following resources: "Business Adventures" by John Brooks, which explores enduring business lessons, and the BBC documentary series "Inside the Factory", which provides insights into production processes. These materials enhance understanding of real-world business operations and decision-making strategies.</p> | <p>Cultural Capital: The Business BTEC curriculum fosters cultural capital by equipping students with essential skills in recruitment, event planning, and financial management. Through practical work experience, learners gain insights into diverse business environments, enhancing their understanding of cultural diversity and professional contexts essential for future success.</p> | |