Curriculum Overview

Subject: Media Studies

Year Group: 12 DIPLOMA

CHASE HIGH SCHOOL
AMBITION - RESILIENCE - KINDNESS

Curriculum Intent: The Media Studies department at Chase High School aims to develop student's ability to engage with a variety of different media texts. Students will understand the importance of the media industry, the impact it has on the world and how the target audience carefully constructs media text for consumption. They will creatively design, edit and produce their own media products for their coursework, gaining knowledge in different software programmes to produce creative new media products. This course prepares them for creative subject at University or for the world of work in the media industry.

TERM 1	TERM 2	TERM 3
KNOWLEDGE/SKILLS Skills Introduction for Media – using Photoshop / camera shots / storyboarding. **Unit 20 Single Camera Techniques** Learning Aim A **A:** Understand single camera productions Camera shots / movement / camera angles – learning to apply these to a variety of different media. **Unit 23 Stop Motion Animation** Learning Aim A A: Understand the characteristics and processes of stop motion animation History of Stop Motion – Early techniques / how are they created and an analysis of Stop Motion **Unit 19 Scriptwriting** Learning Aim A A. The role of a scriptwriter B: Explore scriptwriting formats and conventions for media products What do script writers do in each film industry – How to get a commission / how to write a script / who they work with / case studies /pitches / plot and story arcs. What is the layout of scripts? How are scripts different in the industries? Students learn how to use script writing software – Trelby. **December – Unit 8 Responding to a Commission (Exam Prep)**	KNOWLEDGE/SKILLS **January – Unit 8 Responding to a Commission (Exam)** **Submitted and marked by Pearsons** **Unit 20 Single Camera Techniques** Learning Aim B B: Explore single camera techniques Students plan a single camera production of their own. Advert - storyboard / risk assessment / treatment / proposal / production log / shot list / shot log. A day shoot using cameras. **Unit 23 Stop Motion Animation** Learning Aim B B: Generate materials for a stop motion animation Students create their own Stop Motion animation – practice Claymation / storyboard / reflect and refine. Premiere Pro skills – how to edit a stop motion. **Unit 19 Scriptwriting** Learning Aim A A. The role of a scriptwriter B: Explore scriptwriting formats and conventions for media products **April - Unit 3 Digital Media Skills (Exam)** **Skills based scenario - changes each year** Photoshop skills – text / cropping / layout of magazine / wrapping text / adding effects / photoshoot	KNOWLEDGE/SKILLS **May - Unit 3 Digital Media Skills (Exam)** **Skills based scenario - changes each year** **Submitted and marked by Pearsons** **Unit 20 Single Camera Techniques** Learning Aim C C: Produce a single camera production. Film and edit a single camera production using Premiere Pro **Unit 23 Stop Motion Animation** Learning Aim C C: Produce a stop motion animation Students create their own Stop Motion animation – film and edit. **Unit 19 Scriptwriting** Learning Aim C C: Produce scripts for media products Produce a research portfolio / proposal and write a script that is at least 600 words.

KEY ASSESSMENTS	KEY ASSESSMENTS	KEY ASSESSMENTS
December – Unit 8 Responding to a Commission preparation	January– Unit 8 Responding to a Commission preparation March / April – Unit 3 Digital Media Skills	April / May – Unit 3 Digital Media Skills

Extended reading suggestions and external resources:

https://qualifications.pearson.com/en/qualifications/btec-nationals/creative-digital-media-production-2016.html
Adobe Premiere Pro Classroom in a Book (2024)
Scriptwriting for Film, Television and New Media (2019)