

Curriculum Overview

Subject: Media Studies

Year Group: 11

Curriculum Intent: The Media Studies department at Chase High School aims to develop student's ability to engage with a variety of different media texts. Students will understand the importance of the media industry, the impact it has on the world and how the target audience carefully constructs media text for consumption. They will creatively design, edit and produce their own media products for their coursework, gaining knowledge in Photoshop to produce creative new media products.

TERM 1	TERM 2	TERM 3
<p>KNOWLEDGE/SKILLS</p> <p>Component 2 Developing Digital Media Production Skills</p> <p>Students are given a scenario (this changes every year)</p> <p>Task 1 – Develop and apply media pre-production processes, skills and techniques</p> <p>Pre-production phase: You should engage with media pre-production processes and practices, including:</p> <ul style="list-style-type: none"> • generating and developing ideas for your media product • practical experimentation • applying sector-specific skills and techniques to shape your ideas into pre-production material • reviewing pre-production work to refine and improve outcomes. <p>Task 2 – Develop and apply media production and post-production processes, skills and techniques to create a media product</p> <p>Production and post-production phase: You should engage with media production and post-production processes and practices to develop, review and refine a media product in response to the brief, including:</p> <ul style="list-style-type: none"> • applying media production skills and techniques to create content • applying media post-production skills and techniques to edit and combine 	<p>KNOWLEDGE/SKILLS</p> <p>Component 3: Create a media product in response to a brief</p> <p>5 pieces of evidence for submission</p> <p>Activity 1 (Part A): Ideas Log</p> <p>Activity 1 (Part B): Planning Material</p> <p>Print Produce pages for a print product(s). You should:</p> <ul style="list-style-type: none"> • create 3 or 4 pages • include original images and graphics • make appropriate use of page layout and design techniques • include written content appropriate to the brief • export the final media product(s) in an appropriate digital format. <p>Activity 1 (Part A): Ideas Log You must complete a log providing information on:</p> <ul style="list-style-type: none"> -your initial ideas and how your ideas will meet the brief with reference to: – your target audience – how any other media products have influenced your ideas – the content of your chosen idea and how it will be structured into a narrative, running order, pages, screens or levels – how the content meets the requirements of the <p>Activity 1 (Part B): Planning Material</p>	<p>KNOWLEDGE/SKILLS</p> <p>Activity 2: Final Media Product(s)</p> <ul style="list-style-type: none"> • Use your ideas from Activity 1 (Part A), planning material from Activity 1 (Part B) and material, footage and/or assets that you have collected and generated in the preparatory period to: • create your media product(s) in response to the brief • export your product(s) in an appropriate digital file format. <p>Produce a Technical and Review Record of up to two sides of A4 that:</p> <ul style="list-style-type: none"> • outlines how you have used software and equipment to create key aspects of your product(s) • documents the outcomes of key review points in the production process. <p>You will be assessed on your use of production skills and techniques, your communication of ideas and how closely your product(s) meets the requirements of the brief.</p> <p>Deadline 8 May Exam board deadline 15 May</p> <p>Year complete course 15 May.</p>

<p>content together</p> <ul style="list-style-type: none"> • testing and reviewing production and post-production work to refine and improve outcomes • exporting the final product for digital distribution. <p>PPE day for coursework</p>	<p>Produce the layout and design for the pages of your print product(s).</p> <p>The page layout and design should include:</p> <ul style="list-style-type: none"> • headlines and straplines • the positioning of body copy, images and other assets, e.g. running heads, pull quotes, cover lines • notes on design features, e.g. typography, use of colour, styles, effects. 	
<p>KEY ASSESSMENTS</p> <p>September – December - Component 2 Developing Digital Media Production Skill Deadline 15 December</p>	<p>KEY ASSESSMENTS</p> <p>January to May Component 3: Create a media product in response to a brief</p>	<p>KEY ASSESSMENTS</p> <p>15 May - Component 3: Create a media product in response to a brief Deadline</p>
<p>Extended reading suggestions and external resources:</p> <p>https://qualifications.pearson.com/en/qualifications/btec-tech-awards/creative-media-production-2022.html</p> <p>Adobe Photoshop 2025 Handbook: A Comprehensive Guide to Mastering the Art of Image Editing with AI-Powered Tools and Generative Features for Professionals</p>		