

POST-16 COURSE OVERVIEW

BUSINESS

QUALIFICATION	AWARDING BODY	COURSE LENGTH
Pearson BTEC Level 3 National Extended Certificate in Business	Pearson	2 years

COURSE OVERVIEW

BTEC Business is an applied Level 3 course, equivalent in size to one A Level, for students interested in how businesses operate and succeed. Students explore business organisations, marketing, and personal and business finance, applying their learning to real business situations. It suits learners who enjoy research, problem-solving and a mixture of assignments and external assessments.

WHAT WILL I STUDY?

KEY CONTENT

- Unit 1: Exploring Business – investigate business organisations, their purposes, stakeholders, structures and operating environments.
- Unit 2: Developing a Marketing Campaign – use market research to plan a campaign for a product or service, including aims, budget and marketing mix.
- Unit 3: Personal and Business Finance – explore managing money, financial services, sources of business finance, financial planning and accounts.
- Unit 27: Work Experience in Business – prepare for and undertake a work experience placement, develop workplace skills and reflect on learning and performance.

ASSESSMENT

- 58% externally assessed / 42% internally assessed, based on guided learning hours.
- Unit 2: Pearson-set and marked task, with preparation followed by a 3-hour supervised assessment.
- Unit 3: Pearson-set and marked 2-hour written examination.
- Units 1 and 27: internally assessed assignments, including business research, reports and work-experience evidence.

WHERE COULD THIS COURSE TAKE ME?

This course can support progression to university courses such as business management, marketing, accounting or finance, subject to entry requirements. It also supports employment or apprenticeships in areas including administration, marketing, customer service and human resources.

KEY CONTACT

COURSE LEAD

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