

Business Practical Controlled Assessment Mark Sheet

Student Name:

Research - - 12 marks possible		Marks
Level of response not worthy of credit	0	
Research from one sources using limited selectivity and focus	1-3	
Research from more than one sources showing some selectivity and focus	4-6	
Research from a range of sources showing good selectivity and focus	7-9	
Detailed, relevant research from a wide range of sources together with high-quality organisation of materials and focus	10-12	

Present Information/Data - - 8 marks possible		Marks
Level of response not worthy of credit	0	
Data/information is presented in a very basic format with little attention to detail	1-2	
Data/information is presented using a limited range of methods and shows some attention to detail	3-4	
Data/information is presented clearly using appropriate methods with good attention to detail	5-6	
Data/information is presented in a range of appropriate methods with high levels of attention to detail	7-8	

Analysis - - 12 marks possible		Marks
Level of response not worth of credit	0	
Basic analysis or presented information/data showing limited understanding of issues. Frequent spelling, punctuation and grammar errors and the style of writing will not be appropriate to the subject matter	1-3	
Simple analysis of presented information/data showing some understanding of key issues. Some spelling, punctuation and grammar errors and the style of writing will be appropriate to the subject matter.	4-6	
Analysis is detailed and relevant, uses presented information/data well and shows clear understanding of key issues. There will be a good level of quality of written communication with few mistakes in spelling, punctuation and grammar. The quality of the language used will be appropriate for the subject matter.	7-9	
Excellent analysis of the presented information/data, resulting in a well-constructed commentary. Few, if any, errors in spelling, punctuation and grammar. The style of writing and the structure of the response will be appropriate and of a high standard.	10-12	

Evaluation - - 8 marks possible		Marks
Level of response not worthy of credit	0	
Limited evaluation of the task with little or no supporting evidence or value judgements. Frequent spelling, punctuation and grammar errors and the style of writing will not be appropriate to the subject matter	1-2	
Some evaluation, some weighing of evidence and simple value judgements making use of supporting evidence. Some suggestions for improvements identified, where appropriate to task. Some spelling, punctuation and grammar errors and the style of writing will be appropriate to the subject matter.	3-4	
Clear evaluations using the analysis of the research gathered. Relevant value judgements made with some supporting evidence. Feasible suggestions for improvements made, where appropriate to task. Few mistakes in spelling, punctuation and grammar. The quality of the language used will be appropriate for the subject matter.	5-6	
A developed evaluation of the evidence analysed to address the task. Relevant value judgements made with detailed supporting evidence. Detailed suggestions for improvements made and/or further work, where appropriate to task. Few, if any, errors in spelling, punctuation and grammar. The style of writing and the structure of the response will be appropriate and of a high standard.	7-8	

Teacher Comments:	TOTAL:
	/40

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